7th Annual Mobiles for Education Alliance Symposium:
Future-Proofing Technology for Education in International Development

October 5-6, 2017
United States Institute of Peace
Washington, DC
On behalf of the Steering Committee (SC) members of the Mobiles for Education (mEducation) Alliance, we are delighted to welcome you to the 2017 mEducation Alliance International Symposium. This year, our 7th annual, we again hope to offer a unique opportunity for you to constructively interact with fellow colleagues also committed to cost-effective and sustainable uses of technology for advancing quality educational outcomes, particularly in lower resource and developing countries around the world.

As a thought leader in the use of technologies in education, you will be able to interact at this event with approximately 300 of your peers from around 125 organizations from around the world in highly participatory fora to showcase promising technology for education initiatives across the various tracks and sub-themes of this year’s event. As with past mEducation Alliance Symposia, the event is designed to facilitate deep knowledge exchange around specific topics and trends in the field, and to maximize opportunities for networking – and hopefully lead to new partnership formation.

Please approach any of the SC members in attendance and introduce yourself, and let us know how this year’s event is going. Your feedback will be critical for helping us shape and organize future events.

On behalf of the mEducation Alliance Steering Committee,

Anthony Bloome
Director, mEducation Alliance, and Senior Education Technology Specialist, United States Agency for International Development
### Symposium Agenda Preview

**Thursday**, October 5, 2017

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<th>Time</th>
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<tr>
<td>8:00 – 9:00</td>
<td>Registration and Coffee</td>
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<td>9:00 – 9:30</td>
<td>Welcome &amp; Networking Activity</td>
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<td>9:30 – 11:00</td>
<td><strong>Gallery Walks</strong>: Leveraging EdTech for Literacy Innovations for 2020</td>
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<td><strong>Short Presentations</strong>: Learning in Conflict</td>
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<td><strong>Short Presentations</strong>: Disability</td>
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<td>11:00 – 11:30</td>
<td>Networking Break</td>
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<td>11:30 – 12:30</td>
<td><strong>Short Presentations</strong>: Non-formal Education and Lifelong Learning</td>
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<td><strong>Short Presentations</strong>: Educational Systems</td>
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<td><strong>Short Presentations</strong>: Literacy and Connectivity</td>
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<td>12:30 – 13:30</td>
<td>Lunch</td>
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<td>13:30 – 15:00</td>
<td><strong>Spotlight Presentations</strong>: Leveraging Digital Learnings for 2020</td>
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<td><strong>Panel</strong>: Girls’ Education Challenge, Partnerships with the Private Sector</td>
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<td><strong>Gallery Walk</strong>: Smart Planning, Smart Learning Using Data and Measurements</td>
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<td><strong>Gallery Walk</strong>: Literacy</td>
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<td>15:00 – 15:30</td>
<td>Networking Break</td>
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<td>15:30 – 17:00</td>
<td><strong>Panel and Participatory Group Activity</strong>: The Global Digital Library, All Children Reading Book Campaign, and Global Book Alliance</td>
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<td><strong>Technology Demos</strong> (2 sessions)</td>
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**Friday**, October 6, 2017

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<td><strong>Case Study</strong>: Learning@Scale</td>
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<td><strong>Gallery Walks</strong>: Non-formal Education and Lifelong Learning</td>
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<td><strong>Gallery Walks</strong>: Teacher Training</td>
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<td><strong>Spotlight Presentations</strong>: Leveraging Technology to Support Education Delivery</td>
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<td>11:00 – 11:30</td>
<td>Networking Break</td>
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<tr>
<td>11:30 – 13:00</td>
<td><strong>Case Study</strong>: Learning Analytics</td>
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<td><strong>Short Presentations</strong>: Non-Formal Education and Lifelong Learning</td>
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<td><strong>Gallery Walks</strong>: Open Educational Resources</td>
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<td><strong>Gallery Walks</strong>: Literacy</td>
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<td>14:00 – 15:00</td>
<td><strong>Panel</strong>: Future-Proofing Professional Development</td>
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<td><strong>Short Presentations</strong>: Monitoring and Evaluation</td>
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<td><strong>Panel</strong>: Using Mobile Phones for Family Engagement</td>
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<td><strong>Spotlight Presentations</strong>: Leveraging Technology for Education Delivery &amp; Assessment</td>
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<tr>
<td>15:00 – 16:30</td>
<td><strong>Future Proofing Technology for Education in International Development for 2020</strong>: Plenary Session and Breakouts led by Steering Committee Members</td>
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<td>16:30 – 17:00</td>
<td>Closing Remarks</td>
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<td>17:00 – 19:00</td>
<td>Closing Reception</td>
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The Steering Committee (SC) members of the mEducation Alliance are committed to reducing barriers to access appropriate, scalable, and low-cost technologies to help improve learning outcomes in formal and non-formal education across all levels, especially in low-resource and developing country contexts. In this regard, these members are committed to ethical and holistic approaches to understanding the impacts, accessibility and inclusivity of a broad range of technologies in education.

The SC is committed to supporting the sourcing, identification, and applications of technologies that can be effectively leveraged to address pressing educational issues including: basic and higher education content provision, system strengthening (such as data collection), accessibility for learners with disabilities, professional development for educators, and workforce development.

A CALL TO ACTION OF WHAT WORKS

The technology ecosystem is overflowing with ideas for the next big thing in education, but there are insufficient global investments to test whether any of these innovations work. As a body, we collectively champion the need for increased funding for evaluation research concerning the use of education technology to support learning gains in schools in the developing world. If you have recommendations about how we accelerate these efforts, please do let us know.

*The members of the mEducation Alliance Steering Committee.*
Digital Learning for Development (DL4D) is part of the Information Networks in Asia and Sub-Saharan Africa (INASSA) program funded jointly by the International Development Research Centre (IDRC) of Canada and the Department for International Development (DFID) of the United Kingdom, and administered by the Foundation for Information Technology Education and Development (FIT-ED) of the Philippines. DL4D aims to improve educational systems in developing countries in Asia through testing digital learning innovations and scaling proven ones.

For more information, visit www.dl4d.org
All Children Reading: A Grand Challenge for Development is an ongoing series of competitions that leverages science and technology to source, test, and disseminate scalable solutions to improve literacy skills of early grade learners in developing countries.

Join Our Symposium Sessions

**Thursday**

9:30  Leveraging EdTech for Literacy Innovations for 2020  
      Great Hall

9:30  Using Technology to Support and Assess Children with Disabilities  
      Kathwari

1:30  Leveraging Digital Learnings for 2020  
      Kathwari

3:30  Global Digital Library & Book Campaign  
      Great Hall

3:30  Technology Demos  
      Swig

**Friday**

11:30  A Digital Gaming Guidebook for Literacy  
       Carlucci

Visit our booth to learn about upcoming competitions

Sign On for Literacy Prize | Book Boost: Access for All Challenge
iMlango

Kenya's pioneering eLearning programme

is proud to sponsor the

7th Annual Mobiles for Education Alliance Symposium

iMlango is delivered in partnership by

BROADENING HORIZONS TO ENRICH AND IMPROVE LEARNING

Using our global reach and experience, we support the improvement of education systems, encourage international collaboration and deliver programmes to enhance teaching and improve performance.

Our extensive networks and long-standing relationships in more than 100 countries enable us to build effective partnerships across borders, even in challenging contexts.

Get in touch with Artur Taevere to discuss partnership opportunities: artur.taevere@britishcouncil.org

www.britishcouncil.org

ICT, Mobile banking, Energy

the boosting combination to improve education quality in Africa.
This year the mEducation Alliance Steering Committee has asked presenters to look backwards from the year 2020 and share specific information about the pathways they or other partners followed for gathering the evidence to scale and spread their successful information and communications technology (ICT) initiatives by this year.

Presenters have been invited to focus on the “future-proofing” steps for their initiatives, identifying the piloting, research, evidence, technology selection, and partnerships to achieve their ICT4E initiative’s goals. This year’s theme demonstrates the power of the Symposium as a venue for discussing pathways to spreading and scaling innovations and the importance of gathering evidence of impact and for highlighting the essential role of policy makers in adopting ICT4E initiatives and in spreading and scaling the most impactful of these innovations.

This theme will be carried throughout the Symposium through on-the spot interviews and impromptu networking opportunities. In addition to the main theme, this year the Symposium has several subthemes:

- Literacy
- Girls’ Education
- Disability
- Non-formal Education/Lifelong Learning
- Monitoring and Evaluation/Research
Session Formats

This year’s Symposium will bring together approximately 300 participants which includes over 100 competitively selected presenters representing innovative projects from 27 countries from around the world. The selected presentations have been curated around this year’s Symposium theme and sub-themes.

GALLERY WALKS

Presenters have prepared a gallery exhibit including signs, interactive technologies, and/or literature related to their project. Audience members will gather in small groups around one of several gallery exhibit presenters in the room to hear short presentations and engage in small-group discussion. Audience members will rotate to another gallery exhibit every 15-20 minutes.

SHORT PRESENTATIONS

Presenters will deliver a short talk enhanced by video, data visualization, and/or photos to highlight an innovative project or product before answering questions from the audience. They will just have up to 7 minutes to give their presentation followed by approximately 8 minutes of fielding questions from the audience with additional time anticipated for general Q&A and discussion at the end of the session.

TECHNOLOGY DEMONSTRATIONS

Presenters will provide hands-on demonstrations of their technology-supported activities.

SPOTLIGHT PRESENTATIONS

These sessions will examine particular trends or challenges in the education arena.
Improving Education, Improving Lives

www.rti.org/idg

Creative mEducation Solutions

Research-driven education technology solutions for teachers, coaches, parents, governments & communities

www.CreativeAssociatesInternational.com
## Thursday, October 5, 2017

### Schedule of Events

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<tr>
<td></td>
<td>Robert Burch, Acting Office Director, Education, United States Agency for International Development</td>
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<td>Anthony Bloome, Senior Education Technology Specialist, United States Agency for International Development</td>
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<tr>
<td>9:30 – 11:00</td>
<td><strong>SHORT PRESENTATIONS</strong></td>
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<td>Carlucci Auditorium</td>
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<tr>
<td><strong>Moderator:</strong> Magda Berhe Johnson, M.Sc., Senior Program Manager, Head of Education and Learning Program, Swedish Program for ICT in Developing Regions (Spider)</td>
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<tr>
<td>“Building Back Stronger: Delivering Education in Conflict-affected Regions of Mali.” Abigail Wilson, Senior Program Manager, CAMRIS</td>
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<td>“ICT4 Enhancing Literacy and Numeracy in Nyarugusu Refugee Camps in Kigoma, Tanzania.” Placidius Ndibalema, Lecturer, Educational Foundations Department, The University of Dodoma</td>
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<tr>
<td>“Gathering Evidence, Scaling Up, Building Partnerships, Reaching Children: Navigating Technology in Education in Emergencies Settings.” Kate Radford, Programme Director - Can’t Wait to Learn, War Child Holland</td>
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<td>“Higher Education at the Margins.” Dr. Francis Xavier Perianayagam, S.J, Vice President for Academics and Research, Jesuit Worldwide Learning</td>
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<td>“Sesame Workshop International Initiatives in Humanitarian Settings.” Danny Labin, Vice President of International Projects, Sesame Workshop</td>
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<td>15:30 – 17:00</td>
<td>Panel Technology Demos</td>
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**DISABILITY**

**Kathwari Amphitheater**

**MODERATOR:** Josh Josa, Disability Inclusive Education Specialist, United States Agency for International Development


“Mobile Resources to Promote Teacher Efficacy in Teaching Children with Disabilities in Ethiopia.” Carmen Strigel, Director, Technology for Education and Training, RTI International

“Scaling Technology for Inclusive Education – Case Study 0.1 on Digital Literacy Trust (DLT), a Public-Private Partnership for Impact & Sustainability.” Matthew Utterback, Co-Founder and Will Clurman, Co-Founder, eKitabu

“Technology Learning for the Autistic: Providing Employability Skills for Students with Autism.” Regina Nkonge, Digital Learning Manager and Tracy Nyatoro Weru, Program Coordinator, @iLabAfrica - Strathmore University

“Using Technology to Support and Assess Children with Disabilities.” Kristina Solum, Director of Programs, School-to-School International

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**GALLERY WALKS**

**LEVERAGING EDTECH FOR LITERACY INNOVATIONS FOR 2020**

**Great Hall**

**MODERATOR:** Rebecca Leege, World Vision, All Children Reading: A Grand Challenge for Development

**ROUND ONE**

“GraphoGame™ Teacher Training Service (GG-TTS).” Jacqueline Jere-Folotiya, Deputy Coordinator, Centre for the Promotion of Literacy in Sub-Saharan Africa (CAPOLSA)

“Qysas (Stories): An Arabic Levelled Digital Library for Every Classroom.” Rama Kayyali Jardaneh, Founder and CEO, Little Thinking Minds

“Bookshare India.” Brad Turner, Vice President, Global Literacy, Benetech

“Your Child, Reading and You.” Boureima Allaye Toure, Executive Director, Oeuvre Malienne D’Aide A L’Enfance du Sahel

**ROUND TWO**

“Reading Beyond Sight.” Amy Mojica, Executive Director, Resources for the Blind

“Improving Deaf Children’s Reading Through Technology-Morocco.” Corinne Vinopol, President, Institute for Disabilities Research and Training, Inc. (IDRT)

“Reading at Home: E-Stories to Strengthen Learning Outcomes.” Karen Tietjen, Director of Instructional Systems and Governance, Creative Associates International

“Our Children Learn to Read.” Youssouf Mohamed Haidara, Executive Director, Reseau D’Acteurs Pour Le Renouveau de L’Education

**ROUND THREE**

“Play, Connect, Learn.” Siddharth Pillai, Manager, Monitoring and Evaluation, Sesame Workshop India Trust

“E-Books for Khmer.” Chhay Yuth Chhorn, Director, Kampuchean Action for Primary Education

“Mundo de Libros (World of Books).” Maria Elena Ortega-Hesles, Researcher, Que Funciona Para El Desarrollo, A.C.
11:00 – 11:30
Networking Break – Leland Atrium

11:30 – 12:30
SHORT PRESENTATIONS

NON-FORMAL EDUCATION AND LIFELONG LEARNING
Kathwari Amphitheater

MODERATOR: Michael Carrier, Managing Director, Highdale Learning, Cambridge English

“Imagine: All Children Literate and Numerate!” Susan Colby, CEO and Co-Founder, Imagine

“IP Messaging + Small, Private, Online Courses (SPOC) for Capacity Building.” Paul Newall, Technology Associate, Economic Growth, Creative Associates International

“mLearning in Support of Lifelong Learning Systems and Giving Reality to SDG 4.” Vis Naidoo, Chief EdTech Officer, Cell-Ed

“Learning Through Voice.” Shahnaz Qayumi, Chief Operating Officer, Partnership Afghanistan

EDUCATIONAL SYSTEMS
Hauser Conference Room

MODERATOR: Jongwon Seo, Chief, Global Cooperation Section Future Education Research Division, Korea Education and Research Information Service (KERIS)

“K-12 STEM in My Regional Language Fosters Learning Anywhere and Fits Right in My Palm!” Bhagya Rangachar, Founder and CEO, and Omar Wani, Chief Strategy Officer, Children's LoveCastles Trust (CLT India)


“Smart Classroom in a Poor School.” Parmod Kumar Sharma, Program Officer, Department of School Education Government of Haryana India

LITERACY AND CONNECTIVITY
Swig Conference Room

MODERATOR: Mark West, ICT in Education Specialist, UNESCO

“Mobile Literacy Learning in Local Languages to Enable Lifelong Learning.” Liv Marte Nordhaug, Project Manager for Innovation, NORAD

“Closing the Learning Gap to Educate Future Generations.” Sarah Hawkes, Bid Manager, International Business, Whizz Education

“What Information Access Challenges Continue to Persist in Contexts with Internet?” Allister Chang, Executive Director, Libraries Without Borders

“Off-the-Grid: Low Cost Solar-Powered Tablet Devices Preloaded with Interactive Educational Content to Increase Access to Quality Education.” Lennart Meijer, Director, World Literacy Foundation
12:30 – 13:30
Lunch – Great Hall

13:30 – 15:00

SPOTLIGHT PRESENTATIONS

LEVERAGING DIGITAL LEARNINGS FOR 2020
Kathwari Amphitheater

MODERATOR: Vicki Tinio, Executive Director, FIT-ED

“Assessing the Impacts of the Winning EduApp4Syria Digital Games in Jordan.” Nedjma Koval, Founder and CEO, INTEGRATED International and Andrew P. MacNamara, Doctoral Student and Researcher, New York University

“MOOCs/Learning Analytics: Teacher Professional Development in China.” Bodong Chen, Assistant Professor, Department of Curriculum and Instruction College of Education and Human Development, University of Minnesota

“Blended Learning at Scale: ELLN Digital.” Patricia B. Ariño, Professor, Faculty of Education, University of the Philippines - Open University

“Effectiveness of Digital Literacy App TRAC+.” Grace Oakley, Education Deputy Head, University of Western Australia

PANELS

GIRLS’ EDUCATION CHALLENGE, PARTNERSHIPS WITH THE PRIVATE SECTOR
Carlucci Auditorium

MODERATOR: John Tress, Assistant Director, International Development, PricewaterhouseCoopers LLP

Erik Childerhouse, Principal Consultant, Avanti PLC

Andrew Jones, Vice President, Global Education Programs Discovery Learning Alliance

Cate Noble, Chief Operating Officer, Varkey Foundation

Simon Bruce Kaniu, General Manager, sQuid

GALLERY WALKS

SMART PLANNING, SMART LEARNING USING DATA AND MEASUREMENTS
Swig Conference Room

Moderator: Mike Trucano, Global Lead for Innovation in Education, Sr. Education & Technology Policy Specialist, World Bank

“Can Monitoring and Coaching Continue When Donor Funding Ends?” Anne Smiley, Technical Advisor, FHI 360

“The Digital School’s Strategic Plan for the Transformation of the Tunisian Educational System.” Skander Ghenia, Program Director, Ministry of Education in Tunisia

“Using Tablets, Training and Biometric Technology to Improve Education in Rural Zambia.” Katherine Kerr, Vice President of External Relations and Reshma Patel, Executive Director, Impact Network International, Inc.

LITERACY

MODERATOR: Rebecca Rhodes, Senior Education Advisor in Reading and Literacy, United States Agency for International Development

“The Teaching Early Literacy Through Technology in a Multilingual Environment Children.” Masenya Dikotla, CEO, Molteno Institute for Language and Literacy

“Curious Learning: Creating, Localizing and Distributing Mobile Apps That Let Kids Teach Themselves To Read.” Taylor Thompson, Partnerships Director, Curious Learning

“Where’s the Publishing Power? Putting Communities at the Center of Book Creation.” Rachel Crocker, Senior Program Office, IREX

“REACH Enabling Writers Initiative: Innovative Solutions to Developing Countries Education Problems.” Aristarick Lyimo, Literacy Material Development Specialist and Jennifer Gerst, Reading within Reach Project Director, University Research Co., LLC

“‘Z’ is for Zandolin: A Kreyol-Language Mobile Education Application for Young Haitian Children.” Charlotte Cole, Executive Director, Blue Butterfly Collaborative

“International Reading Teacher.” Lydia Breiseth, the Director of Colorin Colorado, WETA-TV-FM

15:00 – 15:30

Networking Break – Leland Atrium

15:30 – 17:00

PANEL AND PARTICIPATORY GROUP ACTIVITY

THE GLOBAL DIGITAL LIBRARY, ALL CHILDREN READING BOOK CAMPAIGN, AND GLOBAL BOOK ALLIANCE

MODERATOR: Anthony Bloome, Senior Education Technology Advisor, United States Agency for International Development and Linda Hiebert, Advisor, Global Book Alliance, United States Agency for International Development

Christer Gunderson, Project Lead, Global Digital Library

Melody Zavala, Director, Books for Asia, The Asia Foundation

Purvi Shah, Head of Digital Projects, Pratham Books

Zev Lowe, Senior Director, Global Insights, Worldreader

Brad Turner, Vice President of Global Literacy, Benetech
**TECHNOLOGY DEMONSTRATIONS**

**Swig Conference Room**

**Moderator:** Joanie Cohen-Mitchell, Chief of Programming and Evaluation, **Peace Corps**

“Mobile-Based Learning Tool for Basic Arithmetic Operations.” Pranav Kothari, Vice President, and Sridhar Rajagopalan, Director, **Educational Initiatives Pvt. Ltd.**

“Leveraging IDELA Evidence to Change Policy and Practice for Early Learning.” Nikit D’Sa, Advisor, **Research and Learning** and Sara Poehlman, Senior Director, Early Childhood Development, **Save the Children**

“Bloom 2020.” Paul Frank, Executive Director, **SIL LEAD, Inc.**

“The Story of the TEST App: How the Cambodian Government Digitized its Formative Assessment System for Early Grade Reading.” Victoria Neff, Program Officer, **World Education, Inc.**

“Let Them (Really) Eat Cake: Helping the Developing World Make Their Own mLearning Apps.” Simon Richmond, **EDC**

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**Hauser Conference Room**

**Moderator:** Leonardo Hosh, Senior Director, Child Development and Protection, **World Vision**

“The YouthMappers Community.” Chad Blevins, Geographer, **YouthMappers and USAID**

“INEE ICT Inventory: A Hands-On Launch.” Peter Transburg, Senior Communications Coordinator, **INEE - Inter-Agency Network for Education in Emergencies** and Ayan Kishore, Director of Technology for Development, **Creative Associates International**

“iKnowledge.” Graham Peters, Managing Director, Avanti Applied Technologies, **Avanti Communications**

“Audio Translations of Children’s Books with Sparkup.” Jane Kinney Meyers, Founder and President, **Lubuto Library Partners**

Photo Credit: Stewart Brand, USAID. From the 2016 mEducation Alliance Symposium
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<td><strong>CASE STUDY</strong></td>
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<td><strong>LEARNING@SCALE</strong></td>
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<td>MODERATOR: Matthew L. Smith, Ph.D, Senior Programme Officer, International Development Research Centre</td>
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<td>“Learning at Scale for the Global South.” Diana Laurillard, Professor at UCL Institute of Education</td>
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<td>“Challenges for Scale Learning: A Latin American Perspective.” German Escorcia Saldarriaga, Independent Consultant, KnoWare/Exponential Mexico</td>
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<td>“Learning at Scale for the Global South: An African Perspective.” Mary Hooker, Senior Education Specialist, Global E-Schools and Communities Initiative (GESCI)</td>
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<td><strong>Case Study Gallery Walks</strong></td>
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<td>Swig Conference Room</td>
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<td>MODERATOR: Michael McCabe, Agency Youth Coordinator, USAID</td>
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<tr>
<td>“Teaching &amp; Training-via-Texting: A Key to Personalized Learning for Hard to Reach Adult Learners.” Camille Gommeaux, Program Director, Cell-Ed</td>
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<td>“Bits Academy-Transforming Lives Through Technology.” Merel van der Woude, Creative Director, Butterfly Works</td>
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“Empowerment of Labour Force via Lifelong Learning Records, Competency Mapping for jobs and Skill Training.” Kamal Bijlani, Director, Amrita E-Learning Research Lab and Sandeep Pillai, AmritaCREATE, Amrita University

“English for the Underserved: Alternative Technology to Close the Digital Divide.” Michael Carrier, Managing Director, Highdale Learning, Cambridge English

TEACHER TRAINING

Hauser Conference Room

Moderator: Jerome Morrissey, CEO, Global eSchools and Communities Initiatives


“MOOCs and CPD for Teachers: Giving Teachers the Tools.” Chris Cavey, Open Learning Manager, British Council


“Leapfrogging Teacher Tools in Low-Income Communities.” Seth Andrew, Global Director for Policy and Partnerships, and Benjamin Hunt, U.S. Director for Policy and Partnerships, Bridge International Academies

SPOTLIGHT PRESENTATIONS

LEVERAGING TECHNOLOGY TO SUPPORT EDUCATION DELIVERY

Carlucci Auditorium

MODERATOR: Juan Pablo Giraldo Ospino, Innovation in Education Specialist, United Nations Children’s Fund (UNICEF)

“We’re Sorry, Amazon Does Not Deliver to This Location: Track and Trace for Book Delivery.” Cate Johnson, GIS Technology Associate, Creative Associates International

“Physical Computing for Youth: How to Achieve Sustainability.” Kolja Wohlleben, Program Associate, Education Technology, Creative Associates International


“Using OpenEMIS to Track and Monitor Non-Formal Education and Lifelong Learning.” Ms. Sunmin Lee, Senior Programme Advisor, Community Systems Foundation

Networking Break – Leland Atrium
11:30 – 13:00

**CASE STUDY**

**LEARNING ANALYTICS**

*Kathwari Amphitheater*

**MODERATOR:** Cher Ping Lim, Chair Professor, Department of Curriculum and Instruction, *The Education University of Hong Kong*, and DL4D Principal Investigator

“Learning Analytics for the Global South.” Dragan Gasevic, Professor at Moray House School of Education & School of Informatics, *The University of Edinburgh*

“Learning Analytics for the Global South: An African Perspective.” Paul Prinsloo, Research Professor in Open Distance Learning (ODL), College of Economic and Management Sciences, *University of South Africa*

“Learning Analytics for the Global South: The China Perspective.” Bodong Chen, Assistant Professor, Department of Curriculum and Instruction College of Education and Human Development, *University of Minnesota*

**SHORT PRESENTATIONS**

**NON-FORMAL EDUCATION AND LIFELONG LEARNING**

*Carlucci Auditorium*

**Moderator:** Dhanaraj Thakur, Senior Research Manager, *World Wide Web Foundation*

“Escaping the Literacy Poverty Trap - Helping Low Literacy Parents to Establish Literacy Foundations in their Children.” Andrew Rudge, CEO, *The Reach Trust*

“Crowd Sourced Curriculum” Hany Attalla, Chief of Party and Catherine Honeyman, Senior Youth Workforce Specialist, *World Learning*

“A Digital Gaming Guidebook for Literacy.” Kenneth Y. T. Lim, Research Scientist at the National Institute of Education (NIE) of Singapore and John Comings, Lead Early Grade Reading Senior Consultant, All Children Reading Grand Challenge for Development

“E-learning in Rwanda: A Sustainable, Technology-Based Approach to Professional Development.” Nathalie Louge, Education Technical Advisor, FHI 360

“English and Digital for Girl’s Education – A Double EDGEd Sword?” Helga Stellmacher, Director, English South Asia, *British Council*

**GALLERY WALKS**

**OPEN EDUCATIONAL RESOURCES**

*Swig Conference Room*

**Moderator:** Mary Kay Hazel, Strategic Designer, United States Department of State

“Bringing Open Educational Resources to Offline Areas.” Jeremy Schwartz, Executive Director, *World Possible*

“Connecting the disconnected: Increasing Access to Local and High Quality Educational Content.” Lauren Lichtman, Partnership Manager, *Learning Equality*

“The Promise of Online Education in the Offline World.” Shivi Chandra, Global Curriculum Specialist, *Learning Equality*

“Making Knowledge Accessible to All, Equally.” Taniya Benedict, Programs Manager, *Library For All*
“Digital Education for a Billion People.” Deanna Del Vecchio, Head of Partnerships, The Rumie Initiative

“From Millions to Billions: Off-line Education for Underserved Populations.” Cliff Missen, Director, WiderNet

LITERACY

Moderator: Daryl Edwards, Senior Advisor, International Development, Australian Department of Foreign Affairs and Trade (DFAT)


“Planet Read.” Brij Kothari, Schwab Social Entrepreneur and Ashoka Fellow Faculty, Indian Institute of Management, Founder, PlanetRead and BookBox, Literacy for a Billion

“Unlocking the Reading Talent of One Billion Children.” Dario Gentili, Country Director, VSO International

“Why Bother with Curated Content in the Internet Age?” Allister Chang, Executive Director, Libraries Without Borders

“Promoting Global Literacy.” Paulina Korsnakova, Senior Research and Liaison Adviser, IEA

“Empowering Women through Digital Literacy.” Alesha Anderson, Senior Program Officer, ProLiteracy

13:00 – 14:00

Lunch – Great Hall

14:00 – 15:00

PANELS

FUTURE-PROOFING PROFESSIONAL DEVELOPMENT

Moderator: John Mark King, Digital Programs and Materials Branch Chief, Office of English Language Programs, U.S. Department of State

Carolyn Lampila, Education Program Specialist, Office of Career, Technical, and Adult Education, U.S. Department of Education

Evan Burke, Open Educational Resources Lead, TAACCCT Grant Program, Employment & Training Administration, Department of Labor

Danielle Witt, Online Learning Technical Officer, American English E-Teacher Program, FHI 360

Kate Bain, Senior Digital Media Strategist, Office of English Language Programs, U.S. Department of State

USING MOBILE PHONES FOR FAMILY ENGAGEMENT

Moderator: Julia Firestone, Social Impact Partnerships Manager, Pearson/Project Literacy
Patti Miller, Director, Too Small To Fail

Wendy Smith, Director of Pre-reading Programs, Worldreader

SHORT PRESENTATIONS

MONITORING AND EVALUATION

Kathwari Amphitheater

Moderator: Katie Green, Education Research Advisor, Department for International Development

“Improving Livelihoods in a Digital World: Findings from the UNESCO-Pearson Initiative for Literacy.” Nathan Castillo, Postdoctoral Research Fellow, University of Pennsylvania

“Camara Zambia: Improving Computer Study Results for Girls and Boys at Junior Secondary Level.” Steven Daly, Camara Ireland Manager, Camara Education

“Quality at Scale: The Reach of the Connected Learning Initiative in India.” Judy Perry, EdTech Research and Designer, Massachusetts Institute of Technology

SPOTLIGHT PRESENTATIONS

LEVERAGING TECHNOLOGY FOR EDUCATION DELIVERY & ASSESSMENT

Carlucci Auditorium

Moderator: Ben Sylla, ED Team Lead, Evaluation, United States Agency for International Development

“User Research for Scale: Re-Designing Tangerine Software with Early Grade Coaches in Uganda and Kenya.” Scott Kipp, ICT for Education Specialist, RTI International

“EF Touch: Adapting Tangerine to Measure Executive Function in Preschool-Aged Children.” Megan McCune, Project Management Specialist, RTI International

“Android Apps Help Assess Struggling Readers.” Shirin Lutfeali, Advisor for Basic Literacy and Numeracy, Save the Children

“Simple Apps with Big Results: ICT-Based Formative Assessment Tools for Improved Reading Outcomes in Sindh, Pakistan.” Andrea Bosch, Project Manager, Chemonics International

15:00 – 16:30
Future Proofing Technology for Education in International Development for 2020: Plenary Session and Breakouts led by Steering Committee Members

Carlucci Auditorium

16:30 – 17:00
Closing Remarks

Great Hall

17:00 – 19:00
Plenary Reception – Leland Atrium
Map United States Institute of Peace

GROUND LEVEL

ATRIUM LEVEL
Thank you for your participation at this year’s Symposium! Please feel free to stop by the mEducation Alliance for more information about the Alliance and to sign up for post-event activities.

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OUR m360 MOBILE PLATFORM
provides instant access to accurate, reliable and timely information that empowers local actors and national policymakers to make informed decisions that affect school and student success.

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m360 MOBILE PLATFORM FUNCTIONS AND FEATURES:
- Collects essential daily school data for instant performance indicators
- Generates reports, statistics and dashboards on-site, and offline
- Aggregates attendance, evaluation and behavior data to all administrative levels
- Sends student performance data to parents and communities via SMS or internet
- Runs on Android-based tablets and cell phones
- Works in remote or conflict environments

BENEFITS:
- Provides education information first to parents and teachers, then to policymakers, empowering them to make informed decisions
- Promotes effective and equitable use of resources in support of learning by improving accountability, transparency and planning
Join us in accelerating literacy and health through combined interventions

Why combined interventions?
Globally at least 758 million youth and adults still cannot read and write and 250 million children are failing to acquire basic literacy skills (UNESCO, 2016).

A child born to a mother who can read is 50 percent more likely to survive past the age of 5 than a child born to an illiterate woman (UNESCO, 2010).

Many literacy campaigns fail because they are not seen as sufficiently related to everyday needs and because there is a lack of relevant local language content.

Can foundational literacy learning be combined with practicing reading on engaging, easily decodable, digital health content in local languages?

How to reach users?
Smartphones are increasingly available at the household level also in low-income communities.
Potential content distribution mechanisms include pre-loading, SMS marketing, Wi-Fi hotspots, and 0-rating of specific content.

What mobile literacy tools?
#EduApp4Syria - two free and open source self-learning apps for literacy, originally created in Arabic. One of the games, Feed the Monster, is now being localized in 100 languages, aiming to help low-literacy communities worldwide.

If you want to find out more about the languages available, or to fund development of a particular language, it costs only 5k USD per language, or 300k USD for 100 languages. Please contact: thompson@curiouslearning.org

A Global Digital Library for open source early grade reading materials will be launched in early 2018, aiming to host 50,000 titles in 100 languages by 2020. Want to discuss how to include literacy learning in your mobile health intervention? Please contact: Liv.Marte.Kristiansen.Nordhaug@norad.no